Date: 11/10/2011 4:13:47 PM

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Assignae N	ame and Address:	Lasimer NY I	LLC						
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		Suite 400							
Wilmington, DE 19808									
A copy of	this form, togethe	r with a statement un	der 37	CFR 3.73(b) (Form PTO/SB/	96 or eq	uivalent) la rec	uired to be	
filed in ea	ch application in w	hich this form is used	d. The	statement	under 37 CFR 3.	73(b) ma	ly be complete	d by one of	
		n this form if the appartion in which this Po				act on	behalf of the a	ssignee,	
and must identify the application in which this Power of Attorney is to be filed.									
SIGNATURE of Assignee of Record The individual whose signature and title is supplied below is authorized to act on behalf of the assignce									
Signature / All duory						Date ///9/20(/			
Name	Name Peter Kwon					Telephone /			
Title	Authorized Person for Lasimer NY LLC								

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, propering, and submitting the completed application form to the USPTO. Time will vary depending upon the including case. Any comments on the amount of time your require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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DECLARATION REGARDING AUTHORITY TO SIGN ON BEHALF OF A LEGAL ENTITY 37 C.F.R. 3.73(b)(2)(i)

I, Peter Kwon (whose title is supplied below), hereby declare that I am authorized to sign on behalf of Lasimer NY LLC.

eter Kwon

Title: Authorized Person for Lasimer NY LLC

Date

From: Stolowitz Ford Cowger, LLP

To: 15712738300

Page: 5/5

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PATENT APPLICATION Docket No. 5554-0003

STATEMENT UNDER 37 CFR 3.73 (b)

Application No.:	09/875,444		Patent No.:	7,308,439					
Filing Date:	06-06-2001		Issue Date:	12-11-2007					
Title:	METHODS AND SYSTE	MS FOR USER A	ACTIVATED AUT	TOMATED SEARCHING					
LASIMER NY L Delaware, 19808,	<u>LC</u> , whose principal place of busines states that it is:	ss is located at <u>27</u>	11 Centerville Ros	ad, Suite 400, Wilmington					
1.	the assignee of the entire right, title	and interest; or							
2.	an assignce of less than the entire ri The extent (by percentage) of its ow								
in the patent application/patent identified above by virtue of either:									
A. assignment was re	An assignment from the inventor(s) ecorded in the United States Patent a	of the patent app and Trademark Of	lication/patent ider	ntified above. The					
OR		9	 	•					
B. 🛭 current	A chain of title from the inventor(s), of the patent application/patent identified above, to the tassignee as shown below:								
	From: <u>Inventors</u> To: <u>HYPERTH</u> The document was recorded in the F Reel <u>020030</u> , Frame <u>0533</u>	Patent and Traden	nark Office at						
	From: HYPERTHINK, LLC The document was recorded in the F Reel 027186, Frame 0395	atent and Tradem							
owner to the assig [NOTE: A separat	red by 37 CFR 3.73(b)(1)(i), the doc thee was, or concurrently is being, so the copy (i.e., a true copy of the original dance with 37 CFR Part 3, to record	ibmitted for recornal assignment do	dation pursuant to cument(s)) must be	37 CFR 3.11. e submitted to Assignment					
The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.									
Date: <u>Novemb</u>	er 10, 2011	Signature	/Stephen S. Ford/ STEPHEN S. FOI Reg. No. 35,139 Attorney for Assig						